HOW I USE MY
content calendar

MONTHLY CONTENT CALENDAR
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	BLOG TITLE	MAIN ITEM(s) OF FOCUS	PUBLISH DATE	STATUS	CATEGORIES	IMAGES	OTHER NOTES		
1	BLOG TITLE	MAIN ITEM(s) OF FOCUS	PUBLISH DATE	STATUS	CATEGORIES	IMAGES	OTHER NOTES		
2	10 Places to Find Free Stock Photos	social media and resources	2/27/18	posted	social media	2 stock photo images needed	Make sure to find a variety of different types of stock photos, not just the basics.		
3	Friday Favs	things I have found online	3/16/18	in progress	lifestyle	need one image from the week			
4	Living and Authentic Life Online and Offline	engagement, business growth, social media	3/19/18	completed	social media	gather one image of me in my "authentic life"	find a quote to make this stick		

This is where I start all my planning, by coming up with a title.

Next you want to focus on what your main items are, so if you are a fashion blogger write down the items you'll be wearing.

I always pick these knowing they may change.

Use the drop down tool to select. You can add your own items in as well.

This is where I list out what photos I need to find or take.

CONTENT CALENDAR ▾   MONTH ▾

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This calendar gives me a breif overview of the month, so that I know what to add to my content calendar. Everything in yellow has not been published.

	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
1	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY	SUNDAY
2					friday favs		
3	5 Fun Things I crossed Off My Bucket List	5 Ways to Find More Time			friday favs		
4		How to Increase Authentic Engagement on Instagram			friday favs		
5		Living an Authentic Life Online and Offline			friday favs		

CONTENT CALENDAR ▾   MONTH ▾